



PRESS ANNOUNCEMENT
For Immediate Release

D-LINK NOW SHIPPING NEW POCKET-SIZED D-LINK 3.5G ROUTER

*New Pocket-Sized 3.5G Router Allows Users to Set up Wireless
Networks Anywhere, Anytime*

Johannesburg, 27 May 2010 - D-Link, the end-to-end network solutions provider for consumers and business, today announced that it is now shipping the D-Link® myPocket™ 3.5G HSDPA Router (DIR-457), which allows users to securely connect to mobile broadband networks.

The DIR-457 is a mobile, pocket-sized router that offers download speeds of up to 3.6Mbps when using an UMTS/HSDPA SIM card. The slim design of this router along with its built-in rechargeable battery provides users with portable convenience. It offers immediate 3G network access and sharing via Wi-Fi with up to 16 clients by simply pushing the "On" button at the top of the device. This router also includes a micro-SD slot to share files with other Wi-Fi enabled devices.

"The myPocket Router was created for users 'on the go' as it offers high speed wireless connection on the fly," said Tobie van Schalkwyk, D-Link South Africa Country Manager. "With so many different services and technologies dependent on the Internet, this device allows users to create a wireless connection regardless of their location."

The myPocket Router can be used in one of two different modes, as either a USB modem or Wi-Fi router. This router offers robust wireless protection with WPA/WPA2 encryption, and it provides flexible coverage with multiple frequency support.

Availability

The DIR-457 myPocket 3.5G HSDPA Router will soon be available through D-Link's network of value-added resellers, solution providers and distributors.

END OF ANNOUNCEMENT

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market.

For more information, please visit www.d-link.co.za.

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